



CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Post Office as first class mail in an envelope addressed to:

Commissioner for Patents, P.O. Box 1450 Alexandria, VA.22313-1450, on

Date: November 23, 2005

Name: Gregg S. Ayoub

Signature:


Hogan & Hartson, L.L.P.

Docket No. 21119.0064 (Formerly 7157-435)

Customer No. 41913

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Ron Goldman et al.

Filed: October 24, 2000

Group Art Unit: 3622

Application No: 09/695,590

Examiner: Duran, Arthur D.

For: METHOD AND SYSTEM FOR MARKETING AND/OR SHOPPING

AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

In response to the Office Action dated May 23, 2005, please amend the above identified application as follows:

Amendments to the claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 6.

11/29/2005 HMARZ11 00000016 503024 09695590

01 FC:1253 1020.00 DA